



the customer is always right

Advertise your Real Estate in *PW*.

"Twice as many people come to my open houses when I advertise them in *PW-Philadelphia Weekly*."

– *Kathy Conway, Prudential Fox & Roach*

"I just adore your paper. I place an ad for a rental property only ONCE and I have enough calls to show the property and rent it on ONE visit. My apartments are always rented before the previous tenants even move out! Thank you *PW-Philadelphia Weekly* you help make my job easy."

– *Janice DiBerardino, JDB Properties*

"You're the only act in town. I don't need to advertise anywhere else."

– *Dick, Locust Real Estate Co.*

"We have used *PW-Philadelphia Weekly* Real Estate section as the cornerstone of our advertising for over 15 years. The apartment for rent section has consistently provided us with qualified renters for our apartments no matter what the price or location. The staff has always been responsive to our needs for last minute changes as well as creative input. *PW-Philadelphia Weekly* is Awesome and the staff even more so!!!"

– *Betsy Green, Property Management Group*

"Advertising in *PW-Philadelphia Weekly* has helped us increase our exposure & showcase our outstanding listings & agents."

– *Center City Real Estate Co.*

"*PW-Philadelphia Weekly* is the best when it comes to advertising. We have been with them for more than 10 years and they have given us outstanding service."

– *Michael Singer Real Estate*

"I attribute my success to the quality of tenants and homebuyers that have come to me as a result of *PW-Philadelphia Weekly*. If I have properties in the Center City area or outlying suburbs, I feel confident that my listings will be read. In addition, many of my clients are now calling me from *PW-Philadelphia Weekly* online."

– *Beverly Rosa, Tara Management Services, Inc.*

"*PW* is the center city source for buying or selling Real Estate. I directly attribute my success to advertising in *PW-Philadelphia Weekly*."

–*Mike McCann, Prudential Fox and Roach*



our advertisers get results

"We have been advertising with the Philadelphia Weekly off and on for the past two years for our events. It has, without a doubt, helped us reach a wider audience and increase attendance. Not only that, it has been a pleasure to work with your account executives. They were easy to develop a working relationship with, and were warmly responsive to any questions we've had along the way."

- Erin Waxman / Megan Brewster, Art Star

"Advertising in the Philadelphia Weekly has been a true pleasure. PW has made the entire process of creating ads, issue awareness, & overall account management, painless & trouble free. Thank you Philadelphia Weekly for helping Buffalo Billiards grow thru the years. We look forward to working with you for the years to come."

- Daniel Buchness (GM), Buffalo Billiards

"Launching a new restaurant is one scary experience. We knew Deuce had the goods – and thanks to Philadelphia Weekly, Deuce had the customers."

- Laura Vernola, Deuce Restaurant & Bar

"Philadelphia Weekly has been an integral part of my overall marketing plan for four years now. The fact that guests comment on my changing ads, shows that they are being read and noticed by the target market. The newspaper is very responsive in a timely manner to my marketing requests and features one of the best art departments of any promotional vehicle I have used yet. Philadelphia Weekly ads generate terrific traffic to your business, great service creates loyal customers."

- Michael Nassens (owner), Eulogy Belgian Tavern

"I wanted to take a moment and thank you and PW for helping make John DeBella's Masquerade Bash on October 26, 2007 at Hard Rock Cafe Philadelphia a huge success. Over 300 people turned out on a VERY rainy evening for our costume contest with the most prize money in the city, free food and candy buffet and live band. Most importantly, we raised thousands of dollars and four large bins of toys for the Philadelphia Chapter of the Marines Toys for Tots. It's great that one gathering was able to spread so much happiness to so many youngsters in our area during the holiday season. It was a pleasure working with you and seeing our "spooky" ad in your wonderful publication. I look forward to working with you in the near future. If WMGK can ever assist PW with any upcoming events or promotions, please let me know."

-Dan Fein, Promotion Director, WMGK

"I wanted to share with you some good news: Last night we broke the 2006 attendance record at TBTW. And we have four more nights to go!... I can't tell you how much we appreciate PW's support. Seriously, PW has been such an excellent sponsor, we are very grateful for your partnership. Let me know if there is anything else we can do for you"

-Sara Bartolain, Eastern State Penitentiary, Terror Behind the Walls